

GOLDEN PEAK MEDIA

inspire • educate • connect

Editor Quilting Arts

Golden Peak Media is seeking a dynamic lead editor for **Quilting Arts** magazine. As an editor, you will play a pivotal role in shaping the content and direction of each issue. You're a fit if you have a deep knowledge of art quilting and surface design; are connected to the art quilting community through a personal or professional practice; and are passionate about continuing the legacy of this iconic brand. Join a creative, energetic team as we inspire, educate, and connect with others who love art quilting as much as we do.

Essential Responsibilities

- Develop editorial strategy for **Quilting Arts** magazine and lead the editorial team to deliver compelling magazine issues, newsletters, video, web, and social media content
- Research and identify trends, topics, and stories that resonate with the **Quilting Arts** target audience
- Oversee content, assigning to staff and freelance writers, contracting, writer payments, gathering images, writing, editing, proofreading
- Manage the editorial calendar and meet daily, weekly, and monthly deadlines
- Collaborate with the Creative design department to develop and produce each issue
- Use data analytics to contribute to editorial strategy and inform content decisions for audience engagement and growth
- Recruit, manage, and nurture relationships with a wide variety of contributors, including industry professionals and emerging artists

Qualifications:

- Bachelor's degree in journalism, communications, English, or a related field
- Familiarity with quilting industry trends and a deep understanding of the Art Quilting audience
- Experience writing, assigning, reporting, and/or editing for magazines or websites
- Strong writing, editing, and proofreading skills
- Excellent journalistic judgment when it comes to fact checking, original reporting, journalistic best practices, SEO best practices
- Excellent interpersonal and communication skills
- Experience with and passion for developing writers and editors

Why You'll Love Golden Peak Media:

- We love crafting and arts, and if you do too, you can live it every day. Our events and content expose you to some next level skills that you can learn on the job (free access to all our online content and courses).

- Our brands -- from Fons & Porter's **Love of Quilting** to **Artists Magazine** -- are the most notable, celebrated brands in our industry and you get a chance to help shape them for an even brighter future.
- Excelsior! is our motto (ever upwards!). We stay hungry. We look for the hardest challenges and tasks and once we master them, we look for the next one. We celebrate our victories and are always excited for tomorrow knowing "good enough" is never really "good enough."
- Everybody sweeps. No task is ever too small for our team. We sweat the details and are not afraid to get our hands dirty.
- We can promise you'll work with some of the smartest and most interesting people. We work hard and we have fun too. We care deeply about crafting and each other.
- We are purposeful, strategic, and mindful with our decisions, words, and behaviors.
- We cultivate curiosity, take risks, learn by doing, and reward future thinking.
- We encourage all voices. Team members are encouraged to share their thoughts and ideas. We embrace the notion that debate is healthy and knowing that an impassioned discourse leads to our best results.

Candidates meeting the desired qualifications should apply by submitting a resume and cover letter to hr@goldenpeakmedia.com

Quilting Daily: <https://www.quiltingdaily.com/>

Golden Peak Media: <https://goldenpeakmedia.com/>

Golden Peak Media provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws.

The statements used herein are intended to describe the general nature and level of the work being performed by an employee in this position and are not intended to be construed as an exhaustive list of responsibilities, duties and skills required by an incumbent so classified. Furthermore, they do not establish a contract for employment and are subject to change at the discretion of the Company.